

# Innovation

## Supply & Demand Chain Executive Announces Its 2010 Supply & Demand Chain Executive 100

*“Nine years ago, Supply & Demand Chain Executive announced its first “100” list of supply chain solution providers, consultants and other organizations that were helping lead the way in transforming companies’ supply and demand chains. This year the magazine focused the criteria for its “100” feature on supply chain excellence and preparing the supply chain for the post-recessionary return to growth.”*

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**Prorizon Corporation is proud to accept this award for the ninth consecutive year!**



**Nine  
Years  
of  
Consistent  
Performance**



Prorizon Corporation recently celebrated 18 years in business. Established in 1992, Prorizon supports procurement customers around the world. Using a combination of proven business process methodologies, software and human resources they dramatically increase operational throughput, provide more extensive management reporting and increase overall user satisfaction.

Looking forward, Norman Conway - CEO says that companies must solidify their operational foundation now to prepare for the future. Prorizon believes the way to accomplish this goal is by “Organizing Business to Maximize Value Today and Tomorrow – Through Profit Protection.”

Prorizon's approach is based on two fundamental principles. The first is Simplicity, and the second is an understanding that “the complexity of over-engineered enterprise systems or under-engineered in-house systems takes more time, resources and overhead.” By “better-engineering” the customer's Procurement Ecosystem (that is, everything that touches the purchasing process) to minimize the number of systems and process steps involved, the organization can run at a much faster rate with greater throughput.

**Prorizon's “ERP-Light” solution is the answer to the large ERP procurement systems with large capital expenditures and long implementations, adding unnecessary complexity to daily processes and nearly always questionable ROI.** The analogy is similar to buying Microsoft's Excel. It's built with hundreds of functions, but 90 percent of the user population has all their needs met by utilizing less than 5 percent of its capability. Wouldn't it make more sense to purchase Excel-Light, if that were an option and avoid paying for the unused 95 percent?

The bottom-line, according to Conway:

**“Use only what you need  
and pay only for what you use”**

About Prorizon ([www.prorizon.com](http://www.prorizon.com)):

Since its founding in 1992, Prorizon has grown to be a leading Procurement Services Provider (PSP) serving Fortune 1000 companies in 30+ countries around the world. The organizations we support include such internationally respected companies as ING, ChoicePoint, Motorola, Textron, UTC, Computer Sciences Corporation and ACS/The Walt Disney Company, all of whom trust Prorizon's superior products and services.

The reason PRORIZON™ has been so successful is our combination of technology expertise and customer service. We pride ourselves on being able to focus on the core services that your company really needs and can use right away. And then we deliver them... not in months or years, but within a few weeks of project approval!

Prorizon has become an expert on doing the routine things very, very well. As an Internet-based system, our Comm-Plate® procurement system is easy-to-use and highly adaptable with minimal re-training. It can be customized and deployed rapidly and implemented with minimal business disruption at national or multinational client sites.

**“We turn procurement into a competitive asset!”**  
Conway says.

